



**Press release**

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**Area: Company news**

**Subject: ifm electronic gmbh has opened its own subsidiary in  
Korea**

Keeping to its promise "close to you", the ifm group of companies opened its own subsidiary in Korea on 6 October 2007. With the new office in Seoul, the family-owned company is strengthening its position in the Korean growth market for the future.

The new sales office of the leading manufacturer of automation technology has a total area of 250 m<sup>2</sup>. Further sales locations will follow, because the number of customers in Korea (currently more than 1000) is constantly growing.

So, the number of employees will be increased as well in the years to come. High-quality service and close customer contact have always been important virtues of ifm - and not only a slogan.

As early as in 1976, ifm started to enter the South East Asian market by opening its subsidiary in Japan. Since 1994 other locations in the Asian region in India, Malaysia and Singapore have been added. Today, ifm is present in a total of 17 countries in the Middle and Far East.

ifm is represented with its own subsidiaries or trade partners in more than 70 countries world-wide. More than 3,000 employees assist the customers with words and deeds.

The company with production sites in Germany started in 1969 with the invention of inductive proximity sensors. Today the name "efector" stands for position and fluid sensors, object recognition, diagnostic and identification systems. The name "ecomat" is synonymous with networking and control systems. ifm achieved a turnover of more than € 410 million in 2007 with this innovative range of products.

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